

**STOP STRESSING AND START LIVING.** Your sleep, diet, mood, and energy level are all affected by the amount of stress in your life. With NuCalm, stress management is as simple as flipping a switch.

Stress negatively impacts your sleep, your mood, your diet, how you look, and how you feel. Stress also impacts you on a cellular level and is the pre-cursor to most disease states. Each of us copes with stress in different ways, but the impact of stress on cells and internal systems is universally damaging. It is critical to your health to effectively manage your stress and maintain balance.

NuCalm® is a patented neuroscience technology clinically proven to lower stress and improve sleep quality without drugs. NuCalm gives you the power and control to slow down and recharge when you need to. By guiding you to deep relaxation, NuCalm allows your mind and body to relax, recover, and restore. On NuCalm, your body idles in the optimal healing state. This allows you to recover and rebuild quickly. The physiological benefits of deep relaxation include:

- Lowering stress (cortisol production)
- Improving sleep quality
- Optimizing the immune system, heart and respiratory health
- Enhancing focus and memory
- Balancing hormone cycles
- Enhancing creativity

NuCalm is serving people across the globe with a singular purpose: to lower stress and improve sleep quality without drugs.

The development of NuCalm began in 2002 and was awarded the first and only patent for "systems and methods for balancing and maintaining the health of the human autonomic nervous system."



# PLACE YOUR MIND AND BODY IN THE RESTORATION ZONE.

NuCalm rapidly, safely, and predictably creates deep relaxation by mimicking patterns the brain recognizes to trigger relaxation. This technology works naturally with the two channels of communication in the body-biochemical and electrical signaling.

NuCalm is comprised of four scientifically sequenced components that work synergistically to interrupt the adrenaline response and rapidly guide the mind and body to a deeply relaxed state. The four-step process includes:

### **NuCalm Supplementation**

Proprietary formulation of amino acids that interrupt the adrenaline response and prepare the brain for relaxation. The all-natural ingredients are hypoallergenic and come in the form of a topical cream or dietary supplements.

#### **NuCalm Microcurrent Stimulation**

A sub-sensory microcurrent is used to catalyze the effectiveness of the NuCalm supplementation to interrupt the body's natural stress response. Research shows NuCalm's microcurrent helps balance the brain's neurochemistry by reestablishing optimal neurotransmitter levels.

# **NuCalm Neuroacoustic Software**

Proprietary neuroacoustic software that modulates brain wave function between Alpha and Theta frequencies (12Hz-4Hz) – where healing and recuperation occur automatically.

### **NuCalm Light-Blocking Eye Mask/Glasses**

Blocks visual stimulation and maintains the relaxed state.

## **4 SIMPLE STEPS**

- 1. Use NuCalm supplementation.
- **2.** Apply a neuropatch behind each ear and use microcurrent to facilitate relaxation.
- 3. Use NuCalm app and headphones.
- 4. Put on eye mask or glasses.

Almost immediately you begin to draw deeper breaths, your body feels heavier, and your mind wanders as you enter your body's recovery zone. NuCalm allows you to experience a concentrated, refreshing reboot at the cellular level with minimal effort.





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